

WG Davies Supports Paddle-Peak-Pedal Charity Challenge

WG Davies is proud to be supporting the **Paddle-Peak-Pedal Challenge**, an extraordinary 12-day endurance adventure raising awareness and vital funds for Prostate Cymru and the Motor Neurone Disease (MND) Association.

Beginning on 20 August, a team of ten friends led by Welsh rugby player Paul Thorburn will take on a unique challenge combining kayaking, mountain climbing and cycling across Wales. Thorburn, who earned 37 international caps for Wales between 1985 and 1991 and is renowned for his famous 70-yard penalty kick for Wales, will lead the group on their remarkable journey.



The Challenge

The Paddle-Peak-Pedal Challenge will see participants:

- **Kayak approximately 200 miles** along the Welsh coastline from Mumbles, Swansea, to the Menai Strait near Anglesey over eight days
- **Climb Snowdon** (Yr Wyddfa), Wales' highest mountain
- **Cycle approximately 180 miles** over three days back to Swansea, covering around 60 miles per day

The challenge combines physical endurance, teamwork and determination, all in support of two important causes.

Supporting Two Worthy Charities

The team's goal is to raise awareness and funds for:

Prostate Cymru

A charity dedicated to supporting men affected by prostate cancer through education, practical advice, improved patient care as well as the continued funding of pioneering treatments such as Green Light Laser Surgery in Wales.

Motor Neurone Disease Association

The MND Association works to improve access to care and support, fund research and campaign on behalf of people living with or affected by Motor Neurone Disease throughout England, Wales and Northern Ireland.

WG Davies' Role

As one of the challenge's key logistical partners, WG Davies is providing essential transport support throughout the event. Specifically we are transporting the team's bicycles from Swansea to North Wales ahead of the cycling stage and assisting with the return transportation of sea kayaks from North Wales back to Swansea.

Paul said: "Challenges like Paddle-Peak-Pedal rely on much more than just the efforts of the participants. The logistical support provided by WG Davies is invaluable, it allows us to focus on the challenge itself and, most importantly, on raising awareness and funds for Prostate Cymru and the MND Association."



A Personal Mission

The challenge holds deep personal significance for Paul Thorburn. Paul's father lived with prostate cancer during the final years of his life, giving Paul and his family first-hand experience of the impact the disease can have on individuals and their loved ones.

His connection to MND is equally meaningful. It is a disease that can affect anyone and Paul has witnessed first-hand the devastating impact it has on former athletes, their families and friends.

The challenge is an opportunity to help fund research, improve support services and raise awareness of both conditions.

Fundraising Progress

The team has already raised more than £33,000, making excellent progress towards their ambitious target of £50,000 and beyond. Every pound raised will be shared equally between **Prostate Cymru** and the **MND Association (MNDA)**, helping to fund research, support services and initiatives that improve the lives of those affected by these diseases.



Support the Challenge

If you would like to support Paul and the team, donations can be made via the official fundraising page here: [Give Wheel - Paddle Peak Pedal the Welsh Challenge](#)

WG Davies wishes Paul and the entire Paddle-Peak-Pedal team every success as they undertake this incredible challenge for two remarkable charities.

